



What is Supply Chain Management?

- Great Grandparents
- Grandparents
- Parents
- Broilers – Pickup
- Processing
- Distribution
- Supply to Customers



Supply Chain Model

1. Supply Chain Design
2. Implementing Collaborative Relationships
3. Supply Chain Partnerships
4. Managing Supply Chain Information
5. Removing Cost From Supply Chain

A graphic of a spiral-bound notebook with a brown cover and a light beige page. The spiral binding is on the left side. The title 'Supply Chain Design' is centered at the top of the page. Below the title is a horizontal line, and then a bulleted list of three items.

Supply Chain Design

- Understanding Integrated Relationships
- Weekly Management Planning
- Weekly Operational Planning

A graphic of a spiral-bound notebook with a brown cover and a light beige page. The spiral binding is on the left side. The title "Collaborative Relationships" is written in a black serif font at the top of the page. A horizontal line is drawn across the page below the title. A single bullet point is located below the line.

Collaborative Relationships

- Daily Operational Meeting

Supply Chain Partnerships

- Onsite QC Personnel
- Internal Research and Development

Removing Cost From The Supply Chain

- Value of Statistical Review



Managing Supply Chain Information

- Complexity of Product Range
- Understanding of Impact of Variables
- Use of Historical Information
- Planning Personnel